



resilience. products range

The time has come to maximize the global brand



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- **One global brand name**
- **Different labels for series to define models/control boxes**
- **Internal division inside the series to differentiate various types of systems**
- **Model name that reflects the pool size**

Resilience C series

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C Series

- Analog control box
- Previously models sold as PSC3 and PSC 3.6
- Today, sold as Resilience C



Resilience C series benefits

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C Series

- Simple dependable device
- Low cost
- Easy to operate
- Cold weather protection
- Works only with its designated cell



Resilience C series – THE CELL

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C Series

- White cap for recognition
- Capable of working under low current thus protecting the electrodes
- Comes with 4, 5 and 7 electrodes



Resilience C series – Target audience

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C Series

- **End clients interested in installing a simple easy to operate salt chlorinator**
- **Pool owners, frustrated from the expensive complicated device they purchased**



Resilience D series

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D Series

- Digital control box
- Previously model sold as PSC5
- Today, sold as Resilience D



Resilience D series benefits

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D Series

- Digital device
- Active in the market for over 10 years
- User friendly
- Works under a range of weather conditions
- Transparent cell for simple visual inspection for lime-scale
- Works under a large range of salinity levels
- Internal cold weather protection mode



Resilience D series – Target audience

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D Series

- **Pool owners with limited budget seeking a salt chlorinator with future upgrade features**
- **End client searching for a reliable product**



Resilience D Plus benefits



- **Automatically monitors and controls pool water chemistry**
- **No need for manual intervention**
- **Maintains a constant chlorine and pH levels**
- **Proportional regulation of pH and ORP levels**
- **Improves and prolongs electrolysis life time of cell**
- **Operates upon demand**
- **System is controlled from one box**
- **Attractive price for the entire system**



Resilience D series – Target audience



- **End users, tired from endless hours of maintaining their pool**
- **Pool owners seeking an autonomous system that saves frequent visits to the pool store**



What is required from the pool owner?

	No chlorinator	Resilience C or D series	Resilience D Plus series
Tasks	Frequent manual water testing	Monthly manual water testing	Automatic monitoring and control of pool water
	Manually adding liquid chlorine	Chlorine production as defined in the chlorinator	Sit and relax – chlorinator monitors and produces chlorine upon demand
	Manually adding acid	Manually adding acid	Automatic infusion of acid as needed
	Frequent visits to the pool store	Less visits to the pool store	Almost no visits to the pool store

The future is here

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E Series



Resilience E benefits

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E Series

- Easy to install
- Intuitive and simple operation
- Replacement of electrolysis cassette
- Flexible for various installation options



Resilience E series – Target audience

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D+ Series

- Clients looking to replace an existing system
- Pool owners looking for a product to DIY
- Value for money oriented customers



Model comparison



Benefits

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| <ul style="list-style-type: none"> - One button operation - Robust and reliable - Simplified LED indicator display - Suitable for indoor & outdoor - Self cleaning cell and Turbo mode operation included | <ul style="list-style-type: none"> - Maximum accuracy of chlorine production - Automatic salinity readings and out of range alerts - Totally sealed and splash proof - Ready for future add-ons and upgrade options | <ul style="list-style-type: none"> - Fully automatic system - Online monitoring and control of water balance - Ensures better water and reduces chemicals usage - No manual pool maintenance | <ul style="list-style-type: none"> - Easy to install (even for the novice) - Intuitive and simple operation - Replacement cassette - Flexible for various installation options |
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Model comparison



Most suitable for:

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| <ul style="list-style-type: none"> - New pools - Non technical users - Pool supported by a pool-man or service company | <ul style="list-style-type: none"> - Moderate pool users - Pool owners looking for future upgrades and add-ons - Clients searching for cutting pool service and maintenance costs | <ul style="list-style-type: none"> - Heavy pool users - Peace of mind seekers - Savvy shoppers | <ul style="list-style-type: none"> - Replacement of existing unit - Retrofit installations - Value for money oriented customers |
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Thank you!